

SPONSOR &  
EXHIBITOR  
OPPORTUNITIES  
PACKAGE



**DOPAMINE2020**

**MAY 18-21, 2020**

**MONTRÉAL, CANADA**

**Dear Collaborators and Industry Partners,**

It is our pleasure to invite you to support our next meeting, which will be held in Montréal from May 18-21, 2020. This will be the 6th Dopamine meeting, **the only international meeting dedicated to dopamine research**. Our meeting will provide you with great opportunities to showcase your products and interact with many basic science and clinical researchers and clients.

Of the growing number of researchers who attend our meeting – we expect **approximately 500+ attendees** – many will be interested in discovering the products you have to offer. Our attendees study the brain chemical messenger dopamine, as well as the multiple brain diseases that are associated with dysfunction of this system, namely Parkinson's disease, schizophrenia, drug addiction, attention deficit and hyperactivity disorder (ADHD) and obesity. These studies require many advanced tools and equipment that companies like yours provide.

Our conference will be held at the **Centre Mont-Royal**, a modern, state-of-the-art conference centre located in the heart of Montréal's business and entertainment district.

**Advertise** in our conference program, be an **exhibitor** and display your product, or **sponsor** a portion of the conference and receive extended exposure to the 500+ group of assembled dopamine researchers! Full details can be found in this package.

Your presence at our meeting is a much appreciated demonstration of your support for dopamine research.

Sincerely,  
Dr. Louis-Eric Trudeau, Université de Montréal  
Dr. David Sulzer, Columbia University  
Co-chairs

# What are the Dopamine Meetings?

For the past 20 years, the Dopamine Meetings have provided a forum for scientists with diverse backgrounds to interact and share their latest work and ideas, **fostering cross-fertilization among and between diverse basic and clinical approaches** and accelerating the pace of discovery of new cures for diseases associated with dysfunction of the dopamine system.

The first Dopamine Meeting was hosted in Strasbourg, France in 1998. The support of the conference exceeded all expectations with over 400 delegates in attendance and spurred the decision to continue holding meetings. Since then conference attendance has fluctuated between 400 and 600 delegates. The Meeting rotates between North America and Europe.

The Dopamine Meetings include renowned plenary speakers from around the world, lively poster sessions including hundreds of presentations covering all fields of dopamine research including genetics, electrophysiology, imaging techniques, behavioral analyses, biomarker identification and pharmacology and novel therapeutics.

# Who is organizing the conference?



The **Dopamine 2020 Meeting** is organized by a team of renowned scientists based mainly in Montreal and New York under the leadership of Dr. David Sulzer from Columbia University in New York, and Dr. Louis-Eric Trudeau from the Université de Montréal, in Montreal, Québec.

The overall **conference planning process** is organized by the team at Podium Conference Specialists.

# Who attends the conference?

The conference draws an international mix of scientists, clinicians and other health professionals such as nurses and physiotherapists, patients, graduate students, postdoctoral research fellows, scientists from the industry (biotech and pharma) and members of charitable organizations, all actively engaged in dopamine research.

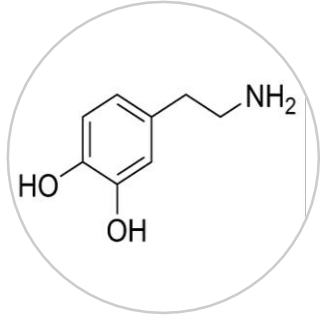
Past conferences drew **scientists, postdoctoral fellows and students** studying a broad range of research topics including genetics, electrophysiology, imaging techniques, behavioral analyses, biomarker identification, pharmacology and novel therapeutics. Examples of previous sessions include:

- Novel techniques to image dopamine release
- Functional diversity of dopamine signaling
- Dopamine receptor complexes
- Selective neuronal vulnerability in Parkinson's disease
- The dopamine system in gambling
- Regulation of dopamine autoreceptors
- Shaping of synapses and circuits by dopamine
- Dopamine and memory updating
- Missense mutations in the dopamine transporter gene
- Molecular diversity of dopamine neurons
- Dopamine and flexible decision making in humans
- Stress-induced dopamine neuroplasticity
- Genetic dissections of dopaminergic pathway in addiction

The background is a blurred photograph of a group of people in a meeting or conference. Several individuals are visible, some looking at a screen or document. The overall tone is professional and collaborative.

# WHY SPONSOR?

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Connect with **leading and emerging** researchers

-Over 500 attendees from the various fields of brain disease attend this conference




Premium **branding & positioning** opportunity

- As a conference sponsor, your brand will be exposed to over 1500 members of the Dopamine community via email blasts to the database
- Choose a sponsorship level to fit your budget



**Face time** with leading scientists

- Exhibitor options allow you an opportunity to increase your company's recognition, introduce your new products to the community, and differentiate your company from your competitors

The background is a blurred photograph of a large crowd of people at what appears to be a conference or event. The people are mostly seen from the back or side, and the overall color palette is warm, with many orange and brown tones. A blue banner is visible at the top, and a person in a blue shirt is in the lower left foreground.

# **SPONSOR OPPORTUNITIES**



# SPONSOR LEVELS

Level	Exhibit Display	Feature Exposure Opportunities (details on following page)	Social Event Tickets	Opportunity to Distribute Materials	Ad in Conference Program	Multimedia Recognition At Conference	Sponsor Recognition In E-Newsletters	Wordmark on Conference Website	Logo in Conference Program
<b>Platinum</b> \$7,500+ (2 available)	Booth - 4 exhibitor passes	✓	Opening Reception – 4 Musical Social - 4 Dinner Event - 4	✓	Full page ad (black & white)	✓	✓	✓ (hyperlinked)	✓
<b>Gold</b> \$5,000 (7 available)	Booth - 2 exhibitor passes	✓	Opening Reception – 2 Musical Social - 2 Dinner Event – 2	✓	Half page ad (black & white)	✓	✓	✓ (hyperlinked)	✓
<b>Silver</b> \$3,000 (32 available)	Table Top - 1 exhibitor pass	✓	Opening Reception – 1 Musical Social - 1 Dinner Event – 1		Quarter page ad (black & white)	✓	✓	✓	✓
<b>Bronze</b> \$1,500 (10 available)						✓	✓	✓	✓

# FEATURED EXPOSURE OPPORTUNITIES

Platinum, Gold and Silver sponsors receive additional sponsorship entitlements and may choose from the following options. These featured exposure opportunities are in addition to previous sponsorship rights.

## **Platinum** (choose up to 2\*):

- Opening Reception
- Evening Event
- Musical Social Event
- Choice of two of the four Poster/Lunch sessions

## **Gold** (choose 4\*):

- Choice of 2 of the 7 Plenary Lectures
- Refreshment AM Break Sponsor
- Refreshment PM Break Sponsor

## **Silver** (choose 1):

- Choice of one of the 32 Parallel Sessions

\*Chosen on a first come, first served basis

# UNIQUE SPONSORSHIP OPPORTUNITIES

Get maximum visibility to conference attendees! The following opportunities are available on a first come-first served basis:

## **Wi-Fi Sponsor\***

The conference will feature Wi-Fi access throughout the event, where guests can log in on their own devices. Enjoy high-profile brand exposure by having your logo on the splash page – the first thing attendees see once they connect to the conference network.

## **Lanyards\***

All 500+ conference attendees will receive a name badge with a lanyard that functions as their ticket into all sessions and functions. This badge must be worn at all times throughout the conference. Have your logo printed on the lanyards (550+) – guaranteed visibility throughout the conference and beyond!

## **Notepads / Pencils / Pens**

Exclusive opportunity Guarantee each attendee receives your company advertisement! Supply notepads and pens or pencils with your company's logo and we will distribute them to all conference attendees when they arrive on-site. Your branding will be seen throughout the conference.

*Minimum number of items required for all Conference Items: 550*

## **Conference Giveaway**

The perfect way to expose your latest product, publication or a company profile or gadget of your choice. Provide one piece of promotional material to be distributed to conference delegates. This is also a highly effective way to guide attendees to your booth at the Expo!

*\*indicates an opportunity for exclusive sponsorship*

*Please contact us for more information about these sponsorships*

# HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact:

**Pam Prewett**

Podium Conference Specialists  
2661 Queenswood Drive  
Victoria, BC  
Canada V8N 1X6

Tel: 1.250.472.7644 x 103

Fax: 1.250.472.7644

Email: [pam@podiumconferences.com](mailto:pam@podiumconferences.com)

Web:

The background is a blurred image of a crowd of people, likely at a public event or conference. The colors are warm, with a lot of orange, brown, and blue tones. The text is centered over this background.

# **ADVERTISING OPPORTUNITIES**

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## Premier Ad Package 1: \$2,000 (exclusive)

Includes:

- Inside Front Cover Ad in conference program
- Two App Push Notifications
- Banner Ad with Landing Page in App

## Premier Ad Package 2: \$2,000 (exclusive)

Includes:

- Inside Back Cover Ad in conference program
- Two App Push Notifications
- Banner Ad with Landing Page in App

## Standard Ad Package: \$1,000

Includes:

- Full Page Ad in conference program
- One App Push Notification during the expo

## Value Ad Package: \$750

Includes:

- ½ Page Ad in conference program
- One App Push Notification during the expo

## Basic Ad Package: \$500

Includes:

- ¼ Page Ad in conference program
- One App Push Notification during expo

## Additional Options:

- App Push Notification - \$50
- Enhanced Program and App Listing - \$150
- Business Card - \$200



*Please note ad measurements:*

*Full Page - 7.5" x 11"*

*½ Page - 7.5" x 4.85"*

*¼ Page - 3.6" x 4.85"*

*All advertisements must be submitted as  
JPEG files prior to April 12, 2020*

*To purchase these opportunities  
please contact  
[pam@podiumconferences.com](mailto:pam@podiumconferences.com)*

The background is a blurred photograph of a group of people at what appears to be a social or professional event. The people are out of focus, showing only general shapes and colors like blue, orange, and white. The overall tone is warm and social.

# **EXHIBIT** **OPPORTUNITIES**

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## Booth Space \$2,500CAD + tax

- Back and side draped walls
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$300 each)
- Acknowledgement and exhibitor profile in the conference program
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- \*Electrical outlet to be purchased separately

## Table Top \$1,250CAD + tax

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$300 each)
- Acknowledgement and exhibitor profile in the conference program
- Acknowledgment on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Please note pop up banners cannot be placed on either side of table, items may be placed on or behind the table top only
- \*Electrical outlet to be purchased separately

## Non-Profit Table Top \$600CAD + tax

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$300 each)
- Acknowledgement and exhibitor profile in the conference program
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Please note pop up banners cannot be placed on either side of table, items may be placed on or behind the table top only
- \*Electrical outlet to be purchased separately



# EXHIBIT BOOKING

To book your booth for the **Dopamine 2020 Meeting**, visit our website at [dopamine.society.org](https://dopamine.society.org) and follow the links to the 2020 Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.